

The Tiffin Girls' School

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We've had a bright idea.

This is Unit- the unique, socially conscious alcohol unit counter, new from Nova.

Shockingly, in Great Britain 31% of men and 20% of women drink more than the advised weekly limits of 21 and 14 units of alcohol respectively. As a result, in a society increasingly fuelled by alcohol, Nova realised that it was important to monitor alcohol intake. PING 

we have Unit: it's sleek and perfectly discreet; a pocket sized dial that allows the user to effectively keep count of their units.

We at Nova, are an enthusiastic, innovative young enterprise company from The Tiffin Girls' School, who believe passionately that our product can and will revolutionise society's approach towards social drinking. Through Young Enterprise, a National Education charity, we are able to forge links with businesses and therefore launch our illuminating and pioneering alcohol awareness product.

Supported by 'Drink Aware', Unit is aimed at the health conscious individuals who understand that moderating their drinking is important and need a simple yet tactful way to do so. Thus, Unit is ideal for those who attend frequent work functions or social events where drinking is anticipated. Naturally we at Nova don't want to prevent people from drinking, but merely help them manage it when they do so.

Ulive. Udrink. Ucount. Unit

